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ARTIFICIAL INTELLIGENCE

Hallucinations in AI: real risks for your company

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Artificial Intelligence doesn't lie, but it doesn't know when it's wrong either. Hallucinations in AI put the business use of generative models in check. How to face it?

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of the system.

- **Engineering prompts and exit restrictions:** Strategies such as chained prompts (chain-of-thought), response templates or probabilistic limits help focus AI towards more structured outputs and via more verifiable intermediate steps.

In real business environments, the combination of RAG and human validation has been shown to reduce the hallucination rate by up to 54–68%, depending on the domain, according to [estimates shared by Satyadhar Joshi](#), independent researcher in quantitative analysis, specialized in financial risk, data science, machine learning and artificial intelligence, and in line with strategies [GenAI to revolutionize business automation](#).